

## 2.1 Introduction to the Code of Practice

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**2.1 Introduction to the Code of Practice** module forms part of the **2.0 MTAA/MTANZ Code of Practice Course** and is designed to familiarise the medical technology industry with the principles of the Code.

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### The MTAA/MTANZ Code of Practice

The MTAA/MTANZ Code of Practice (5th Edition) was adopted by Members in October 2009. The Code is self regulated by industry and provides guidance on the medical technology industry's relationships with healthcare professionals and consumers.

### Obligations under the Code of Practice

Industry has a long association of working with healthcare professionals. Under the Code of Practice, there are specific obligations that need to be noted to ensure companies are compliant with the Code.

### What is the Code of Practice Course?

The Code of Practice course consists of four modules. The first module, (2.1) *Introduction to the Code of Practice*, provides an orientation to the Code for newly appointed medical technology industry employees or those that have no knowledge of its principles.

The second module, (2.2) *Unpacking the Code of Practice*, analyses the Code and its implications for medical technology companies. Sponsors operating under the Code are encouraged to attend.

The third module, (2.3) *Complying with the Code of Practice*, considers the implications for medical technology companies that do not comply with the Code. Senior managers and directors are encouraged to attend.

The final module, (2.4) *Advertising Therapeutic Goods in Australia* is designed to analyse current regulations governing advertising requirements under the Code.

### What topics are covered in the *Introduction to the Code of Practice* module?

This introductory module is designed to familiarise medical technology industry employees with the principles with the Code.

#### Learning Outcomes

- Develops a broad understanding of the MTAA/MTANZ Code of Practice.
- Discusses the principles that underpin the Code.

### Who should attend?

Staff new to the industry who interact with healthcare professionals or consumers; including marketing, sales, customer service, regulatory or legal professionals should attend the training. There is no recommended pre-requisite training for this Level 1 module.

### How much does it cost?

The cost to attend this half day face-to-face module including GST is \$350 for members and \$450 for non-members. Once payment is accepted, applicants will be registered. This module is also available online. Please visit the MTAA website for further details.

### How do I register?

Please visit *Professional Development* on the MTAA website [www.mtaa.org.au](http://www.mtaa.org.au) to access course information and to register for the training. Places are limited.

Following registration, participants will be forwarded a program. Participants will receive a *Certificate of Participation* at the end of the training.

For further information about MTAA courses, please contact the Professional Development Manager on (02) 9900 0650 or email [reception@mtaa.org.au](mailto:reception@mtaa.org.au)